

WHO WE ARE

Our vision

To be community educators for industry, work and life.

Our purpose

We are community educators providing tertiary education for employment, workforce development and industry productivity.

We build community capacity and enrich the lives of young people and adults through lifelong learning and personal development.

Our values

We value **professionalism, loyalty, integrity, courage, teamwork and innovation.**

WHAT WE DO

Box Hill Institute and the Centre for Adult Education:

- Provide accredited, non-accredited, secondary and post-secondary vocational and higher education to students and adult learners;
- Enrich the lives of people in our communities through lifelong learning;
- Support micro/small/medium/large businesses through investment in learning;
- Partner with industry to build skills and capacity;
- Partner with schools to support student learning and provide pathways to further education & employment, and
- Work with state and federal governments to achieve sustainable education and employment outcomes for our communities.



Community educators for industry, work and life

boxhill.edu.au/community

cae.edu.au



BOX HILL INSTITUTE GROUP

STRATEGIC PLAN 2015 - 2018

Box Hill Institute Group is proud to serve our communities through the education, training and lifelong learning that we offer. We work with a broad range of stakeholders in our communities to provide meaningful skills, education and employment outcomes. We transform lives.

The **Box Hill Institute Group Strategic Plan 2015 - 2018** confirms our focus on our communities and outlines how we will leverage our existing strengths to create a sustainable future for the organisation and our people. Core to our strategy is the responsible management of our business.

To achieve success we have developed a group of key strategic themes:

Build on our reputation for academic quality

- We will ensure learner success and responsiveness to industry needs with the commitment of our staff, excellence of our teaching delivery and our reputation for academic quality.

Harness our resources for success

- We will drive productivity and control costs to transform our business.

Innovate to increase our market share

- We will be recognised by our community as the leading provider of education, training and life-long learning.

Grow through diversification

- We will create opportunities for growth that add value to our community.

We will measure our success by our financial sustainability; our stakeholders' perspective; the efficiency of our processes and the effectiveness of our staff.

Our ability to adapt and change to meet the challenges we face will ensure we continue to be a leader in the provision of quality education and lifelong learning.

BOX HILL INSTITUTE AND CENTRE FOR ADULT EDUCATION

STRATEGY MAP 2015 – 2018

FINANCIAL SUSTAINABILITY	Strong return on our assets and healthy surplus to re-invest in our future and in our communities						
STRATEGIC THEMES	Build on our reputation for academic quality	Harness our resources for success	Innovate to increase our market share			Grow through diversification	
KEY RESULT AREAS	Improved profile of our expert teaching staff	Organisational structure aligned to the student value chain	Increased brand awareness through a direct engagement model	Improved end-to-end student experience	Centres of Excellence in multiple delivery locations	Facilitation of improved employment outcomes	
	Master class program tailored to a blended delivery model	Profit centres established	Tailored sales and marketing to our customer segments	Flexible delivery through a personalised learning approach	Enterprise RTO for national and global partners	Innovative training and employment models	
	Leaders in the quality of our teaching delivery and academic standards	Activity based costing	Increased up sell of domestic and international products	Seamless pathways with key partners	Global capacity building and teacher training services	Improved student accommodation options	
STAKEHOLDERS	Students	Adult learners	Employers	Industry	Community	Schools	Government
ENABLERS	People		Facilities		Technology		Systems & processes